



2026 SREA SPRING CONFERENCE

March 18-20, 2026
Talking Stick Resort - Scottsdale, Arizona

SCHEDULE OF EVENTS

WEDNESDAY - MARCH 18, 2026

9:00-11:00 AM	Board of Directors Meeting	ROAD RUNNER A
1:10 PM	Spring Training Baseball Game: Cubs vs Diamondbacks (Pre-registration Required) 9998 East Talking Stick Way, Scottsdale, AZ	SALT RIVER FIELDS AT TALKING STICK
6:00-8:00 PM	Topgolf (Pre-registration Required) 9500 East Talking Stick Way, Scottsdale, AZ	TOPGOLF SCOTTSDALE

THURSDAY - MARCH 19, 2026

7:00 AM-12:00 PM	Registration	ROAD RUNNER A FOYER
7:00-7:45 AM	Buffet Breakfast	ROAD RUNNER B PATIO
7:45-8:00 AM	Introductions and Business Meeting	ROAD RUNNER AB
8:00-9:00 AM	AI in Business - A Practical Guide Chris Johnson, CEO, TomorrowToday <i>A hands-on session for business owners and executives exploring where AI stands right now, where it can create real value across your business, and how to get your people to actually use it. Expect live demonstrations, practical examples, and a candid conversation about driving AI adoption from the inside out.</i>	ROAD RUNNER AB
9:00-10:00 AM	Critical Clearance: SRL and Horizontal Lifeline Compatibility for Structural Roof Erection Operations Jon Córdoba, CHST, CIT, President, P3 Safety Solutions James Harrald, CSP, Fall Protection Sales Executive, 3M <i>This session examines the compatibility challenges between self-retracting lifelines (SRLs) and horizontal lifeline (HLL) systems in structural roof erection. Attendees will learn how Class 2 SRLs differ from other devices, how to compare fall clearance from fixed anchors versus HLLs, and how span length and deflection change both clearance and system loading. Using practical structural roof erection scenarios, we will walk through reading manufacturer charts, understanding maximum arresting force limits, and recognizing when mixing components from different manufacturers creates unacceptable risk. Participants will leave with a simple, repeatable process for verifying SRL/HLL compatibility on their own projects.</i>	ROAD RUNNER AB
10:00-10:15 AM	Break	
10:15-11:15 AM	Mass Timber Construction – Opportunity for Erectors Jason Reynolds, MBA, DBIA, Senior Director Construction Resource Services, WoodWorks <i>With over 2,500 commercial, multi-family, institutional, and industrial/warehouse construction projects completed, underway, or in design across the U.S. since 2015, mass timber creates a tremendous opportunity for erectors. The session will explore the current mass timber market, projected growth, project examples, mass timber potential, and training opportunities for erectors who are uniquely positioned to transfer their skill and experience to mass timber construction. At the end of this session, attendees will have a clearer understanding of how to successfully approach mass timber projects and take advantage of the expanding opportunities in this fast-growing sector.</i>	ROAD RUNNER AB

SCHEDULE OF EVENTS

11:57 AM-5:00 PM	Annual Golf Outing (<i>Pre-registration required</i>) First Tee at 11:57 AM Sharp <i>Box lunches will be available for all registered golfers in your cart.</i>	TALKING STICK GOLF CLUB O'ODHAM COURSE
7:00 - 7:30 PM	President's Reception (<i>hosted bar</i>)	DEGREE 270
7:30 - 9:30 PM	Dinner & Awards	DEGREE 270

FRIDAY - MARCH 20, 2026

7:00 - 7:45 AM	Buffet Breakfast	ROAD RUNNER B PATIO
7:45 - 8:00 AM	Welcome & Announcements	ROAD RUNNER AB
8:00 - 9:00 AM	What's Right and What's Wrong with the US and World Economies Stephen Happel, Emeritus Professor of Economics, Arizona State University <i>This session reviews the latest Blue Chip U.S. economic forecasts for 2026–2027, placing them in historical context across recent presidential administrations. It explores key forces shaping the economy through 2028—including job growth, tariffs, tax policy, demographics, and Federal Reserve actions—with specific insights for the construction industry. The program concludes with international outlooks for major U.S. trading partners and audience Q&A.</i>	ROAD RUNNER AB
9:00 - 10:00 AM	Navigating Housing Markets & Strengthening Industry Support: A Dual Outlook from APA Warren Hamrick, Director of Market Access and Development, APA – The Engineered Wood Association <i>This presentation offers an update on the U.S. housing market conditions and APA's evolving industry initiatives. The economic outlook will focus on current and near-term forecasts for single-family and multifamily housing broken down by US regions. It will also look at the historic trends for home sales, new and existing inventory, mortgage rates, and broader economic indicators. Alongside this, attendees will receive updates on APA's strategic initiatives, including the 2026 goals for the market access and development division. We'll conclude with an overview of APA's latest resources and how to stay informed about APA updates.</i>	ROAD RUNNER AB
10:00 - 10:15 AM	Break	
10:15 - 11:15 AM	Steel Joist Institute Update and Design Topics Keith Juedemann, P.E., President, Valley Joist + Deck <i>During this presentation, we will review upcoming changes to the SJI specification and cover some common issues regarding how steel joists and girders are specified on structural drawings.</i>	ROAD RUNNER AB
11:15 AM - 12:15 PM	Industry Roundtable Discussion	ROAD RUNNER AB
12:15 PM	Conference Concludes	

* Please note, speakers and topics were current at time of printing and are subject to change.



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General Event Sponsor



Thursday AM Break



Thursday Golf Boxed Lunches



Thursday Golf Prizes



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Thursday Golf Prizes



Thursday Golf Prizes



Thursday President's Reception



NEW MILLENNIUM

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Thursday Dinner



Friday Breakfast



Friday AM Break

